



SM Digi Solutions

DIGITAL · ZOH0 · MOBILE · WEB

COMPANY PROFILE

Where Vision Meets *Execution.*

A digital solutions studio helping businesses grow through considered Zoho automation, thoughtfully built mobile applications, and websites made to be lived in, not just looked at.

OUR APPROACH

Closing The Gap, *Creating Impact.*

We build the bridge between your software and your success.

SM DIGI SOLUTIONS

We build the bridge between
your software and your success.

CHALLENGES

- BUDGETS LOST
- SYSTEM GAPS
- DEV HANDOFFS

**YOUR SUCCESS
OUR MISSION**

SM DIGI SOLUTIONS

**CLOSING THE GAP,
CREATING IMPACT.**

SOLUTIONS THAT DRIVE GROWTH.

- INTEGRATIONS
- WEB & APP DEVELOPMENT
- CAMPAIGNS
- FINANCE SOLUTIONS
- PROJECT DELIVERY

ONE TEAM

NO HANDOFFS

FOCUSED ON IMPACT

CLIENTS GET OUR FULL ATTENTION

We're Early in the Journey. Every Client gets our **FULL DIRECT ATTENTION.**

ONE TEAM

NO HANDOFFS

FOCUSED ON IMPACT

FULL CLIENT ATTENTION

About SM Digi Solutions

SM Digi Solutions is built around one focus done properly: helping businesses run smarter through considered **Zoho implementation**, and reach further through **mobile app and website development**. We're not a large agency chasing volume — we're a small, deliberate team that would rather build one thing well than ten things quickly.

Every engagement starts the same way: we sit with how a business actually works, day to day — the workarounds, the spreadsheets held together with hope, the manual steps nobody questions anymore. From there, we build systems that remove the friction, whether that solution lives on a website, inside a mobile app, or across the Zoho ecosystem.

We work closely with founders and operations teams rather than disappearing behind a project brief. That closeness is deliberate — the best systems come from understanding a business, not just its requirements document.

"We'd rather build one thing properly than ten things quickly."

A Few Numbers

3+

CORE SERVICES

100%

DIRECT COMMUNICATION

7

STEP DELIVERY PROCESS

Vision, Mission & Values

Our Vision

To become a trusted digital partner for businesses of every size — delivering solutions that are innovative and reliable, but above all, genuinely useful to the people who use them every day.

Our Mission

To help businesses put Zoho, mobile technology, and modern web platforms to real use — automating the tedious parts, sharpening the customer experience, and scaling without the growing pains — while staying honest, responsive, and easy to reach.

What We Value

Innovation

Looking for smarter, simpler ways to solve problems that have become "just how it's done."

Integrity

Straight answers, honest timelines, and no surprises in the invoice.

Quality

The same attention to detail whether the project is small or ambitious.

Client Success

We measure ourselves by whether the system actually gets used.

Continuous Learning

Platforms change constantly — we stay close to what's current.

Commitment

Every project carries our name, so it gets our full attention.

What Makes Us Different

There's no shortage of developers and agencies out there. What tends to set us apart isn't a single feature — it's how we approach the work from the very first conversation to well after launch.

We Actually Learn Your Business First

01

Before a single line of code or a single Zoho screen gets built, we spend real time understanding how your business runs — the exceptions, the seasonal spikes, the approval chains that exist for a reason. Most rework happens because someone skipped this step. We don't.

You Talk To The People Building It

02

No account managers relaying messages between you and a distant dev team. You speak directly with the people writing the code and configuring your systems — which means fewer misunderstandings and faster decisions.

Cross-Platform Thinking, Not Siloed Delivery

03

Because we work across Zoho, mobile, and web under one roof, we can see the whole picture — a Zoho CRM that talks to your website's lead form, or a mobile app that mirrors data your team already manages in Zoho Creator. Nothing gets built in isolation.

Realistic Timelines, Held To

04

We'd rather tell you six weeks and deliver in six than promise two and quietly slip to eight. Estimates are built from the actual scope, not from what sounds good on a first call.

What It's Like Working With Us



Client-First

Every solution starts with your goals, not a template we reuse across every client.



Current Technology

Built on modern platforms, with genuine depth in the Zoho ecosystem specifically.



Honest Communication

Regular updates and straight answers — no vanishing after the kickoff call.



Quality-First Builds

Careful attention to performance, security, and the details that get skipped elsewhere.



Built to Scale

Architecture that holds up as your business grows, not just for today's requirements.



Long-Term Partner

We stay reachable well after launch — not just until the final invoice clears.



Fixed, Fair Pricing

Scope is agreed upfront. No open-ended hourly billing that quietly grows each month.



Responsive Support

When something needs fixing post-launch, you get a real reply, not a support ticket queue.

What We're Not

We're not the cheapest option, and we're not the biggest. We won't oversell a platform because it's trending, and we won't hand you a system we wouldn't want to use ourselves. If a simpler solution solves your problem, we'll tell you that, even if it means a smaller invoice.

Zoho, From A Business View

Zoho is often introduced as "a CRM," which undersells it. It's closer to a full operating system for a business — sales, finance, HR, support, and custom operations, able to talk to one another instead of living in separate, disconnected tools.

Zoho CRM SALES

Tracks leads and follow-ups in one place, not a spreadsheet only one person understands.

Zoho Creator CUSTOM APPS

Builds the business-specific tool off-the-shelf software doesn't quite fit — approvals, inventory, service tracking.

Zoho Books FINANCE

Invoicing, expenses, and compliance-ready reporting, without waiting on month-end.

Zoho Desk SUPPORT

Keeps every support conversation organized, instead of scattered across inboxes.

Zoho People HR

Attendance, leave, and employee records without the usual pile of paper forms.

Zoho Analytics REPORTING

Turns scattered data into dashboards leadership can read at a glance.

Zoho Inventory STOCK & ORDERS

Keeps stock and fulfilment accurate across locations or channels, in real time.

Zoho Projects OPERATIONS

A shared view of tasks and ownership, so work doesn't quietly stall on one person.

Zoho Products & Business Automation

As your Zoho implementation partner, we go beyond simply switching on the software — we configure and build around how your business specifically operates.

Custom Zoho Creator Applications

01

Purpose-built applications for the processes generic software doesn't cover — approval chains, employee management, service tracking, or anything else specific to how your business runs.

Custom Forms

Approval Workflows

Deluge Scripting

CRM & Sales Pipeline Setup

02

Zoho CRM configured around your actual sales process — deal stages, lead scoring, and automated follow-ups that match how your team really sells, not a generic default.

Pipeline Design

Lead Automation

Reporting

Cross-App Integration

03

Connecting Zoho to your website, mobile app, payment gateway, or other business tools, so data enters once and flows everywhere it's needed — no double entry, no gaps.

REST APIs

Webhooks

Data Sync

Dashboards, Reporting & Ongoing Support

04

Reporting dashboards that reflect what leadership actually needs to see, along with continued support as processes evolve — because a Zoho system is never really "finished," it grows with the business.

Custom Dashboards

Zoho Analytics

Ongoing Support

Mobile, Web & Design

Mobile App Development

01

Responsive, fast, dependable mobile applications — customer-facing apps and internal tools alike — including Progressive Web Apps built to work offline and install straight to a home screen.

Progressive Web Apps

Offline-First Design

API Integration

Website Development

02

Corporate websites, landing pages, and portfolio sites — fast, mobile-responsive, and built to actually convert visitors, on a foundation that holds up as the business grows.

Corporate Websites

SEO Optimization

Responsive Design

UI/UX Design

03

From wireframes to finished interface, we design around clarity first — so the product feels consistent whether it's opened on a laptop or a phone in a hallway.

Wireframing

Design Systems

Dashboard Design

Our Development Process

- 1 **Discovery & Planning** — Understanding the business and building a realistic roadmap.
- 2 **Design & Development** — Interfaces built around simplicity, on a secure, scalable foundation.
- 3 **Testing & Launch** — Checked thoroughly, then deployed with a steady go-live.
- 4 **Ongoing Support** — Continued improvements and a fast response when something needs attention.

Industries We Serve

Our Zoho, mobile, and web work spans a range of sectors — each with its own workflows and expectations, and each treated on its own terms rather than forced into a one-size-fits-all build.

Healthcare	Education	Retail	Restaurants	Real Estate	Construction
Finance	Professional Services	Startups	Consulting	Manufacturing	
E-commerce	Hospitality	Logistics	Non-Profit Organizations		

Our Commitment

Every project carries our name, so it gets treated that way — professional quality, honest timelines, clear communication, and support that doesn't disappear after launch. The goal was never to just finish the project; it's to leave behind something that's actually worth the investment.

01

Built to Last

Clean architecture and secure code that stays easy to maintain and extend as things change.

02

Support That Continues

Launch is the starting point. We stick around for maintenance, monitoring, and the next round of improvements.



SM Digi Solutions

DIGITAL · ZOH0 · MOBILE · WEB

— LET'S TALK

Let's Build Something *Worth Building.*

Whether it's a Zoho-powered business system, a mobile app, or a website that finally feels like yours — we're glad to talk it through, no pressure attached.

EMAIL

info@smdigisolutions.in

WEBSITE

www.smdigisolutions.in

LOCATION

Chennai, Tamil Nadu, India

Work with SM Digi Solutions and you get more than a vendor ticking off deliverables — you get a small team that actually reads your requirements, asks the awkward questions early, and sticks around after go-live. Technology keeps shifting under everyone's feet; we'd rather help you keep up with it than sell you something that looks good in a demo and nowhere else.

SM Digi Solutions — *Where Vision Meets Execution.*